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LONG DISTANCE.



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We have over 1,600 ATARI SERVICESM Centers coast to coast; just look in the Yellow Pages under Video Games or Computers.

And if you have any kind of question about your



ATARI Home Computer—how to do something new with it, how to debug one of your own programs, what kind of peripherals are best—call the ATARI Help Line and talk to an ATARI expert. Our toll-free number is 1-800-538-8543.*

At ATARI SERVICE, we take care of you. As well as your ATARI system.

WE ANSWER YOUR CALL FOR HELP

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GIFT
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ATARI®

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ATARI Back-Jack Chair. Finally, a leisure seat for playing games. As suited to the beach as it is to the bedroom, it's easily adjustable to several positions. The sturdy fabric and finely crafted frame make this a gift for anyone of any age. (Red, brown, blue, green)
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B
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C
ATARI 810 Diskettes. Prevent cries of "Oh, no, no more diskettes" with this convenient package of five blank diskettes for use with the ATARI Disk Drive for recording programs and data. Not only a necessity, but a thoughtful gift as well. #AC104 \$25.00

ATARI Sport Shirts For Sure. Whether your sport is golf, polo, rugby, rainbow-watching or computing, ATARI has just the right shirt for you. A great gift for any occasion.

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F RAINBOW SHIRT (blue, cream) S-M-L-XL. #AC107 \$14.95

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H
Joystick Repair Kit. If those hot little hands have made your joystick jiggle, this kit lets you fix it yourself in just minutes. Comes with plastic insert, black outer cover for handle, printed circuit board, trigger springs and easy-to-follow instructions. No need to delay fun. #AC101 \$4.50

I
ATARI Belt Buckle. Let everyone know you've joined the Computer Age. Cast in solid brass





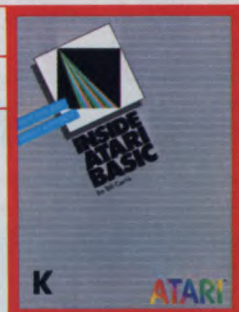
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J

ATARI 3-Ring Binder. This sleek binder lets you know where to go when you need the info. Great for storing computer notes, manuals. Super gift for kids, Mom's kitchen, Dad's workbench. #AC102 \$4.95

K

INSIDE ATARI BASIC Illustrated Book. No need for anyone in the family to break into a cold sweat when starting to compute. This easy-to-follow, witty and fun book guides you through key computer concepts at just the right pace and exposes you to programming, graphics, color and sound in a painless and playful way. A must. #AC103 \$12.95



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ATARI Button Clock. Keep real time while you're home computing. Convenient LCD clock sticks anywhere with self-adhesive back. Color matches ATARI Home Computer's keyboard.
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M

ATARI "Captain's Cap." You'll be in charge with this official ATARI cap that's as suited to sailing as it is to softball. Adjustable headband, one size fits all. (Blue, green, red)
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Now you can get a free poster when you order your favorite full-color silk-screened Centipede or Cavern of Mars T-shirt. Cool 100% preshrunk cotton. Please specify game and size (children's S-M-L, women's S-M-L, men's S-M-L-XL). Children's: \$6.95. Adult's: \$7.95

N

CAVERNS

Child	#AC111
Women	#AC112
Men	#AC113

O

CENTPEDE

Child	#AC114
Women	#AC115
Men	#AC116






You
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DONKEY KONG*
You Feel
It!

Now, the Thrill of the Arcade Game at Home

What's barrels of fun for ATARI Home Computer owners? It's DONKEY KONG* by Nintendo*. The familiar music, appealing cartoons, and four screens of play that have made the arcade game so popular are now in a cartridge for ATARI Home Computers.

Kongratulations ATARI!



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Games People Feel

Have You Read The Reviews On Our New AtariWriter™?



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Try it, be your own critic. Use new AtariWriter for all your family correspondence, school papers, committee reports, mailings.

Our advanced ROM-based cartridge technology means you can use it on any ATARI Home Computer (even 16K). It also lets you choose between cassette and disk storage systems.

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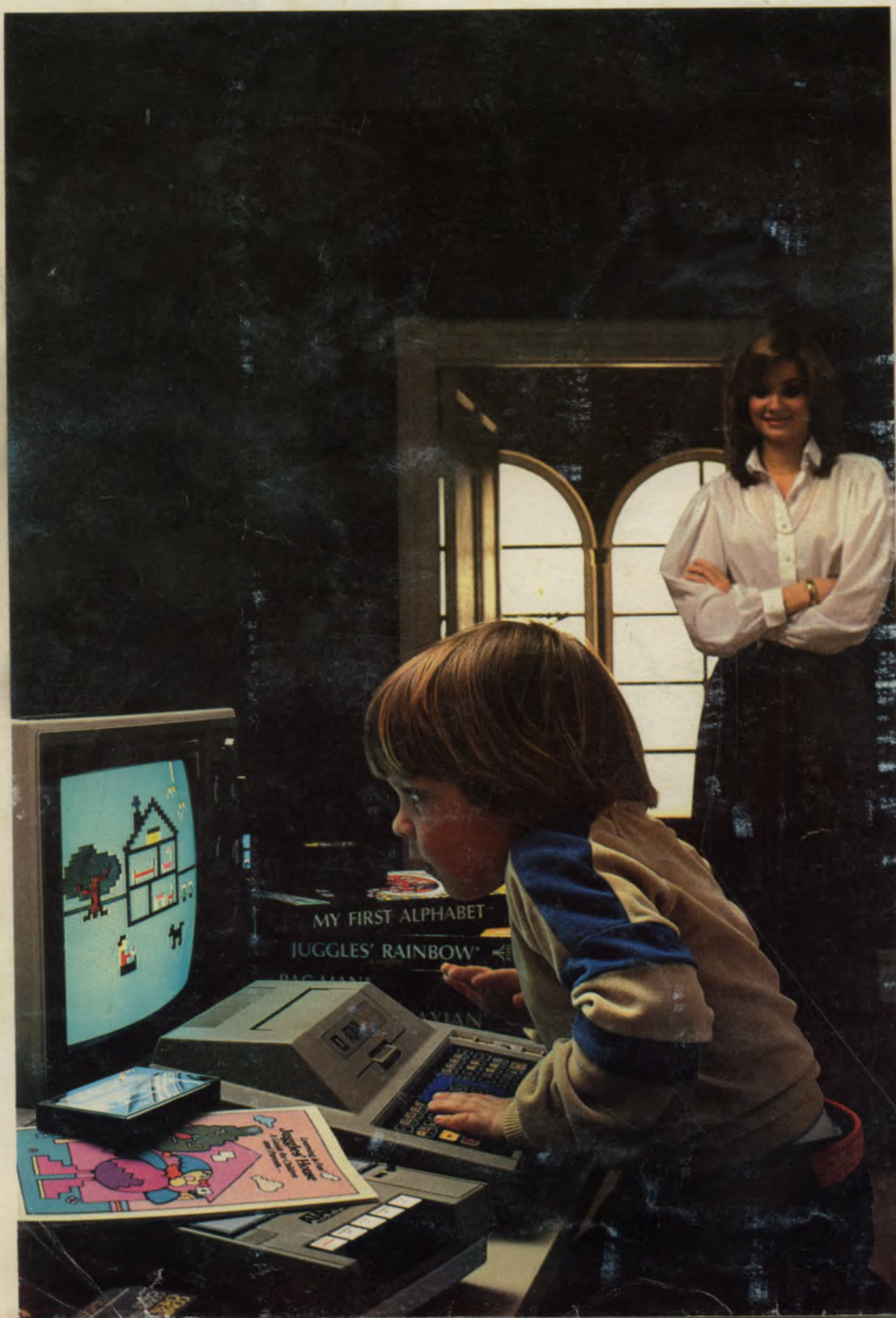
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ATARI CONNECTION
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Address Correction Requested

Gavin thinks he's playing. Gavin's mother knows he's learning.



With colorful graphics, lively melodies and captivating computer animation, Juggles' House* teaches *upper* and *lower*, *inside* and *outside*. Understanding these concepts helps your child learn to recognize shapes and letters - to begin reading.

Games with windows, toy shelves and a clown's house help children understand basic writing and counting concepts. And naturally, Juggles' House comfortably establishes computer awareness.

Give your child Juggles' House for its early learning fundamentals. Or, give your child Juggles' House for the fun of it.



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